

## LINE-OF-SIGHT AND HEIGHT RULES

### LINEAR BOOTHS

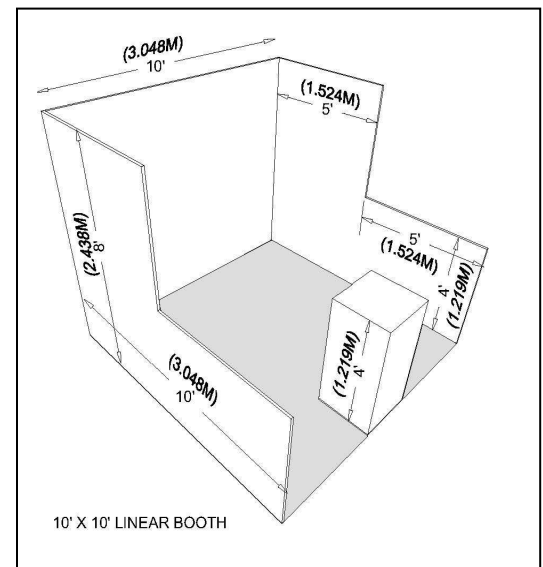
Linear booths have only one side exposed to an aisle and are generally arranged in a series along a straight line. They are also called “in-line” booths.

#### **Dimensions:**

In-line booths are a minimum of 10ft wide (3.05m) and 10ft deep (3.05m) i.e. 10ft x 10ft (3.05m x 3.05m). The maximum back wall height limitation is 8ft high (2.44m).

#### **Use of Space:**

Regardless of the number of In-line booths utilized, e.g. 10ft x 20ft (3.05m x 6.10m), 10ft x 30ft (3.05m X 9.14m), etc. display materials should be arranged so as not to obstruct the sight lines of neighboring exhibitors. The maximum height of 8ft (2.44m) is only allowed in the rear half of the booth with a 4ft (1.22m) height restriction imposed on all materials in the remaining space forward to the aisle.



**\*\*NOTE: Hanging signs are not permitted over in line booths.**

### PERIMETER BOOTHS

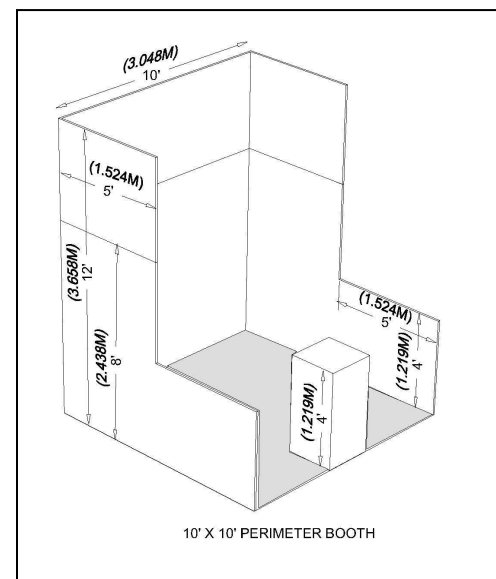
A Perimeter Booth is simply an in-line booth that backs up to a wall of the exhibit facility rather than another exhibit.

#### **Dimensions:**

Perimeter booths are a minimum of 10ft wide (3.05m) and 10ft deep (3.05m) i.e. 10ft x 10ft (3.05m x 3.05m). The maximum back wall height limitation is 12ft high (3.658m).

#### **Use of Space:**

Regardless of the number of In-line booths utilized, e.g. 10ft x 20ft (3.05m x 6.10m), 10ft x 30ft (3.05m X 9.14m), etc. display materials should be arranged so as not to obstruct the sight lines of neighboring exhibitors. The maximum height of 12ft (3.658m) is only allowed in the rear half of the booth with a 4ft (1.22m) height restriction imposed on all materials in the remaining space forward to the aisle.



## ISLAND BOOTHS

An Island booth is any size booth exposed to aisles on all 4 sides.

### **Dimensions:**

An Island Booth is typically 20'X20' or larger although it may be configured differently. The maximum height limitation is 20' with the exception of solid wall structures, which have a 16' height limit (please see the "use of space" section below for more detailed information on solid wall structures).

### **Use of Space:**

Display materials should be arranged so as not to obstruct the sight lines of neighboring exhibitors. **Freestanding or support walls** which are solid structures (i.e. you can not clearly see through them to your neighboring exhibit) may be placed in island booths but may **not** be higher than 16' tall. In addition, the wall must be placed at a minimum of 5' in from each of the aisles surrounding the booth. These restrictions are intended to provide a clear view of the neighboring exhibits. The placement of high equipment must also conform to these rules. These rules will be STRICTLY enforced. Any solid wall structure not approved by show management 30 days in advance of the show may be deemed as a violation and may be removed on site at the exhibitors' expense. For Show Management approval, please submit your booth design to David Flautt at [dflautt@oxpub.com](mailto:dflautt@oxpub.com) by January 31<sup>st</sup>.

### **Hanging signs:**

Hanging Signs are permitted to be hung over Island or Peninsula booths that are 400 sq. ft or larger. There are no restrictions on how high the sign can be hung although it is recommended that you do not hang your sign more than 26' off of the ground as it is out of the line of sight when it is placed to high.

## PENINSULA BOOTHS

A Peninsula Booth is exposed to aisles on 3 sides. There are 2 types of peninsula booths, one that backs up to linear booths and one that backs up to another peninsula booth (which is called a split island booth).

### **Dimensions:**

A peninsula booth is 20ft x 20ft (6.096m x 6.096m) or larger. When a peninsula booth backs up to two linear booths, the back wall is restricted to 4ft high (1.22m) within 5ft (1.524m) of each aisle. When a peninsula booth backs up to another peninsula booth the entire cubic content of this booth may be used up to the maximum allowable height of 20ft (6.096m).

